

Scottish Smallholder Festival

Saturday 23rd October 2021
The Forfar Mart DD8 3EZ

Festival Catalogue Advertising Booking

We are delighted to offer businesses and organisations the opportunity to advertise in the Festival's catalogue, which will be distributed to visitors at the entrance gates to the Festival. The catalogue is of a basic quality and includes details of all exhibitors (livestock, trade, craft and food), demonstrations and seminars.

Advertisement Booking Terms & Conditions

1. The Festival organisers reserve the right to refuse any advertisement without giving a reason.
2. The Festival organisers reserve the right to insert any advertisements in any position in the publication.
3. Advertising copy to be supplied as specified overleaf. Other formats cannot be accepted.
4. Please note that under the Trade Descriptions Act 1968, it is an offence for any person, in the course of any trade or business to give any false indications or statement, direct or indirect, about any goods, services, accommodation or facilities supplied by him.
5. A copy of the catalogue will be sent to each advertiser free of charge.

Catalogue specification

The Festival catalogue is A5 (210mm x 148mm).

The catalogue will be a minimum of 100 pages of content (Black and White), and there will be up to 16 pages of black and white advertisements.

Page size (height x width)

- Full page: 190mm x 128mm
- Half page: 90mm x 128mm

Prices

- Full page mono £65
- Half page mono £40
- Quarter page mono £25

Artwork specification

All artwork must be provided in PDF format, following these guidelines:

- Use Press High Quality Setting;
- Ensure all fonts are embedded;
- Images at 300dpi; logos / line art at 1200dpi.

Please provide original copy in mono format, rather than asking us to include a mono version of a colour advertisement.

If you require any assistance with the production of artwork please email help@ssgf.uk

Payment

By BACS only

To: Smallholding Scotland

Sort code: 08-92-99

Account no: 65842986

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Please include your BACS reference on the form above so that we can accurately track your payment.

Copy date

30th September 2021 is the last date for acceptance of copy – earlier submission would be appreciated. Advertisements cancelled after 30th September 2021 will be charged in full.

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Saturday 24th October 2020

Festival Catalogue Advertising Booking Form

Business name	
Contact name	
BACS ref (if applicable)	
Address	
Postcode	
Telephone number(s)	
Email address	

Catalogue Advertising			
Page size (Run of publication unless specified)	Black and White	No. Required	Total
Full page	£80		
Half page	£50		
Quarter Page	£25		

Return completed forms by email ONLY to: **martin@ssgf.uk**

Email all artwork to: ***martin@ssgf.uk***